

# Sociolinguistic Article-Putri Syah Nadillah Sihombing & Kevin Enzo Eleazar\_Paraphrase *by*

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# LANGUAGE CHANGE IN SOCIAL MEDIA

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## *Abstract*

Nowadays currently, many people are found using language that sometimes runs away from the standard or changes from the standard. They use language only based on their desires. These language changes give the impression of making readers or the public may be confused to understand the true meaning. This makes researchers interested in discussing this issue. This study will focus on the exploration of language change that occurs in social media nowadays. The authors will draw inspiration from various texts on social media. The researchers will complete the survey and the study using Internet facilities. This study was conducted qualitatively and the writers will also be observing the language change directly from the relevant social media applications. The information gathered is terminological in nature, replete with human characteristics, and based on captions from several social media platforms including Twitter, Instagram, YouTube, and Facebook. Following the completion of this study, the researcher discovered that the vocabulary used by social media users to connect with one another had changed. After the researcher analyzed the data obtained, the researcher found that the semantic change was the biggest change that had been found. As much as 32% of language changes occur in social media and this illustrates that quite a lot of social media users do not use meanings that are not following their standards. Researchers also found that 10% of language changes occurred in the field of morphology. This illustrates that a few social media users result in language changes in the syntax field.

**Keywords: Language, Language Change, Internet, Social Media.**

## Introduction

<sup>1</sup> A language is a system of written and spoken communication used by people in a specific country or region. It is made up of a set of sounds and letters. The sophisticated human communication systems, which are composed of words and sentences that can be joined to create an endless number of utterances, are collectively referred to as language. How humans developed language is not fully understood and is still being studied by linguists. Most people learn at least one language in early childhood. People who were exposed to language in early childhood will not be able to speak it fluently in adulthood due to the development of the human brain. Nowadays currently, many people are found using language that sometimes runs away from the standard or changes from the standard. They use language only based on their desires. These language changes give the impression of making readers or the public may be confused to understand the true meaning. This makes researchers interested in discussing this issue. This study will focus on the exploration of language change that happens in social media nowadays. For us, the authors will draw inspiration from various texts on social media. We will complete the survey and the study using Internet facilities. Bauer (2007) asserts that language is a tool for communication. A type of social contract, language is a social truth. It is present in the group, not the individual. Language is the system of traditional phonetic symbols that people use to communicate. There are some key terms in this definition that are detailed in the next section. System, symbol, vowel, conventional, human, and communication are examples of these concepts (Algeo, 2010). Language and human language (language) should not be confounded, according to Saussure (1959). Human language is just one of the ways that people communicate with one another and learn about other people. One of the external factors that are currently considered to be able to contribute to the changes that occur in the language is social media.

Social media is one of the online media where users can participate, find information, communicate, and make friends across all facilities and applications. The presence of social media influences what people do today. Social media's enormous user base is proof that it has taken on significant importance in our daily lives. There are several places where the population is greater than entire nations. It is a platform that facilitates communicating and sharing between users. Social media has been a phenomena ever since society first emerged. Humans have always desired to live in communal settings. Users typically utilize language to communicate with one another when using social media. Usually, they use their everyday language in communicating

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