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**Submission date:** 01-Jul-2024 02:33PM (UTC+0900)

**Submission ID:** 2411069035

**File name:** 19.\_Daulat\_Saragi\_17-3-24\_ARTIKEL\_\_TENUN\_ULOS\_1\_.docx (142.29K)

**Word count:** 5177

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## DEVELOPMENT AND IMPLEMENTATION OF THE BILINGUAL "ULOS WEAVING" TEXTBOOK IN THE FINE ARTS STUDIES PROGRAM AS IMPLEMENTATION OF AN OUTCOMES-BASED CURRICULUM

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### ABSTRACT

*The aim of research is to develop and apply teaching materials for the Ulos Weaving course in two languages. This is considered important and urgent to address curriculum implementation as per the requirements for ASIIN, ABET and AUN QA accreditation or certification. The problem studied is the validity, effectiveness and practicality of the product being developed. This applied research uses the ADDIE development model developed by Dick and Carry with five stages: analysis, design, development, implementation and evaluation. The objects of product testing were students from the fifth semester fine arts education study program in 1 class (21 people) from 4 classes and 6 lecturers. This research creates innovation and development of teaching materials that are oriented towards textbook products which have an impact on improving the quality of graduates. After the product was validated by 4 experts, material validity was found to be 88% in the very effective category, validation of the layout or appearance of the book was 90%, and validation in Indonesian was 89% and English was 85% in the good category. The results of the student questionnaire were 86.57% and 100% of the lecturers said it was very useful. With the implementation of this textbook, it is hoped that the Ulos Weaving course will become an idol because it is a typical course of the Unimed Fine Arts Department. With this textbook, it will attract the interest of students from other universities and foreign students to study in the FBS Unimed Fine Arts Education Study Program with the Independent Campus Learning Curriculum which is oriented towards results.*

**Keywords:** Applied, teaching materials, ulos weaving, achievement based

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### INTRODUCTION

Universities must always innovate to anticipate market changes. One of the efforts made is a change in the curriculum that refers to the relevance of graduates to the needs of the world of education, business and industry. One of the efforts made by the Directorate General of Higher Education in order to prepare human resources to face industrial, cultural and technological developments is the innovation policy of improving the KKN curriculum into the "Free Learning Independent Campus" (MBKM) curriculum.

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