

Flouting Maxims by Indonesia Presidential Candidates in Najwa Shihab's Talk Show

by Vivin Agustin

Submission date: 28-Jun-2024 03:19PM (UTC+0500)

Submission ID: 2409799898

File name: 6_Turnitin_Vivin_Agustin.doc (136K)

Word count: 4622

Character count: 24633

Flouting Maxims by Indonesia Presidential Candidates in Najwa Shihab's Talk Show

DOI: <https://doi.org/10.47175/rielsj.v1ix.xx>

| Vivin Agustin^{1*} | Sri Minda Murni² | Fauziah Khairani Lubis³ |

^{1,2,3} Postgraduate School,
State University of Medan,
Medan Indonesia

agustin.vivin04@gmail.com

ABSTRACT

This study investigates the flouting of conversational maxims by Prabowo Subianto and Gibran Rakabuming Raka in the "13 Tahun Mata Najwa: Bergerak Bergerak Berdampak" episode of the Mata Najwa talk show. By analyzing the dialogues of Prabowo Subianto and Gibran Rakabuming Raka, the research aims to understand the strategies and reasons behind the flouting of Grice's maxims in a high-stakes political context. Using Grice's Cooperative Principle as a framework, the research identifies and analyzes instances where the maxims of quantity, quality, relevance, and manner are flouted. The analysis reveals that Gibran and Prabowo use strategies such as ambiguity, sarcasm, and metaphor are also used. Notably, Gibran is identified as the more frequent flouter of maxims compared to Prabowo. This study contributes to a deeper understanding of political communication and the strategic use of language in media interactions.

KEYWORDS

Politic; election; flouting maxim; talk show

13

INTRODUCTION

Communication is the exchange of information and ideas between individuals, where language plays a key role. Effective communication involves not just the literal meanings of words, but also the subtleties and implied meanings behind them (Natsir et al., 2023). Pragmatics, the study of how context influences the interpretation of language, is crucial in understanding these subtleties. In conversations, speakers often flout conversational maxims, a concept introduced by Grice (1975), which includes the maxims of quality, quantity, relation, and manner.

Political communication, a subset of sociolinguistics, often involves the strategic use of language to influence and persuade (Juma'a, 2020). Politicians frequently flout conversational maxims to achieve specific rhetorical goals, as observed in political debates and discussions. This phenomenon is evident in the "13 Tahun Mata Najwa: Bergerak Bergerak Berdampak" talk show, featuring Prabowo and Gibran, presidential and vice-presidential candidates for Indonesia's 2024 General Election.

This study aims to analyze how Prabowo and Gibran flout conversational maxims during their appearance on the talk show. The analysis will focus on identifying instances of maxim flouting and understanding the underlying reasons behind these communicative strategies. The talk show, known for its probing questions, provides a rich context for examining how political figures navigate conversational norms under pressure (Aisya, 2019). By exploring these deviations from expected communication practices, this research seeks to uncover the rhetorical techniques used by politicians to shape public perception and achieve their communicative goals (Larasati, 2016).

Flouting Maxims by Indonesia Presidential Candidates in Najwa Shihab's Talk Show

ORIGINALITY REPORT

8%

SIMILARITY INDEX

5%

INTERNET SOURCES

0%

PUBLICATIONS

4%

STUDENT PAPERS

PRIMARY SOURCES

1	Submitted to Universitas Diponegoro Student Paper	3%
2	kaltim.tribunnews.com Internet Source	2%
3	hits.suara.com Internet Source	1%
4	harian.disway.id Internet Source	1%
5	jeltl.org Internet Source	1%
6	www.suara.com Internet Source	<1%
7	Submitted to Naresuan University Student Paper	<1%
8	digilib.unimed.ac.id Internet Source	<1%
9	journal.unnes.ac.id Internet Source	<1%

10

Submitted to University of Queensland

Student Paper

<1 %

11

eksposisi.com

Internet Source

<1 %

12

hdl.handle.net

Internet Source

<1 %

13

www.languageinindia.com

Internet Source

<1 %

Exclude quotes Off

Exclude matches Off

Exclude bibliography On