

Teaching Materials Development of Bilingual Drawing North Sumatra Ornamental Variety to Improve Tourism Souvenirs Design at Universitas Negeri Medan

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| Daulat Saragi¹ | Nelson Tarigan² |

^{1,2} Universitas Negeri Medan

saragios@yahoo.co.id

ABSTRACT

The results of the analysis of the needs of students and lecturers in the archipelago ornamental design courses in the Department of Fine Arts Education were found that there was still a lack of teaching materials for the course. As a result, students are less familiar with and apply a variety of ornamental North Sumatra to other courses such as tourist souvenir designs, batik courses and others that require typical North Sumatra ornamentist. Research Objectives To develop and apply the textbook according to the needs of students so that they are with the needs of students, the textbook designed entitled Drawing North Sumatra Ornamental Variety in the form of two languages, Indonesian and English. Research and development conducted with five stages referring to the Addie model developed by Robert M. Branch. Products developed are validated by 3 experts in their fields and each concluded very well and is suitable for use. This proves that the teaching material for drawing a variety of North Sumatra has used by art students and for the public is suitable for use and effective. After conducting product trials to students, it was found that the product developed was very helpful for students and also had an impact on the level of creativity of students designing a variety of souvenirs based on local ornaments of North Sumatra. The results of the study can increase student activities and safety and contribute to improving student achievement in the design of ornamentists in tourist and other art objects.

KEYWORDS

teaching materials; ornamental variety; souvenir; North Sumatra.

INTRODUCTION

The advancement of information technology has an impact on all aspects of human life towards a better life. Starting from education that must always adapt to the times. Curriculum changes must be made and go down to the development of media, models and teaching materials for each subject. Lecturers then develop existing teaching materials according to student needs.

The advancement of data innovation has an effect on the improvement of different models of instruction, on the other hand instruction continuously drives the rise of development in innovation. The role of language is very decisive in the development of technology; thus, an international language is needed to be universally understood (Tanjung, K., & Saragi, D, 2020). Without an international language, technological developments can experience obstacles. Therefore, we need learning media that have multiple languages, so that the messages from the various teaching materials reach the target.

The advancement of the previous curriculum into the Independent Learning Campus Curriculum is a great opportunity for every student to develop their potential outside the study program and off campus. It opens opportunities to accept students from various provinces in Indonesia. To respond to this curriculum change, it is time for the Fine Arts Education Department to enter an international class program that starts with teaching materials in two languages, Indonesian and English. With the availability of textbooks or textbooks in English for each subject in the Fine Arts Department, it is certainly an attraction for foreign students to study at the Fine Arts Department, Language and art faculty, Universitas Negeri Medan.

The differing qualities of ethnic bunches within the province of North Sumatra could be a capital of social tourism for remote nations. The innate ethnic bunch of North Sumatra comprises of the Batak tribe which comprises of 6 sub-tribes, to be specific: Toba Batak, Simalungun, Karo, Dairi, Mandailing and Sipirok, additionally the Malay and Nias tribes. Each of these ethnic bunches has conventional conventional houses filled with enhancements on all sides of the building. This assortment of enhancement or decoration is the trademark of each tribe in North Sumatra. It was from this conventional house decoration that it was embraced as an enrichment for different traveler trinkets commonplace of North Sumatra (Saragi, D., 2017)

The wealthy culture and craftsmanship of the North Sumatra ethnic gather will be gotten to be the backbone of the fine expressions instruction think about program. It is necessary to develop an exclusive form of souvenirs with the identity of the local characteristic (Zulkifli, Z., Ibrahim, A., Pasaribu, M., & Amal, B. K., 2021). Nearly all branches of fine expressions can be spoken to by this ethnic culture, beginning from the conventional houses of each tribe to the enhancements that fill the buildings. The decorative variety of the Toba Batak conventional house is called as gorga, within the Karo tribe it is called as gorga or decoration (enrichment). North Sumatra adornments have gotten to be symbols, since they are connected to different properties such as Kualanamu, Silangit and Binaka air terminals (Nias Island), ship ports on Samosir, lodgings, eateries, government workplaces, visitor buses and numerous more.

Office of Fine Expressions Instruction at the Staff of Dialects and Expressions, Universitas Negeri Medan, the as it were logical institution that jam the social differences of North Sumatra. This division has an Archipelago Decoration Plan course. Essential competencies that must be aced by understudies must be able to recognize and apply the sorts of adornments of different tribes in Indonesia. But at this time, it still requires writing supporting address fabric for the course. The books utilized so distant tend to as it were be Nusantara Adornments, which are filled with decorations beginning from Java and Bali (Sunaryo, A., 2009). Particularly, it as it were briefly implying to the adornments of North Sumatra. To meet desires of this instructing fabric, the analyst needs to create and apply this Archipelago Adornment Plan book with a modern title, Drawing Fancy Assortment of North Sumatra.

Considering the pressing require for the Fine Expressions division to create enhancing plans for visitor trinkets in North Sumatra, the book that will be created will be made in two dialects, English and Indonesian, in standard extravagance. In its scholarly travel, it was famous that the Fine Arts division had gotten two periods of Accreditation. With the improvement of this instructing fabric, it is trusted that it'll ended up one of the supporters of the fine expressions instruction office in accomplishing Predominant accreditation.

The problem in this investigate is how is the improvement organize and the adequacy and quality of the North Sumatra Decorative Drawing course reading which can be created and connected after being approved by 4 specialists in their field, so as to be able to extend the

bits of knowledge of craftsmanship understudies around North Sumatra adornments. At that point discover out how understudies react to this reading material to open students' experiences to create ornamental designs for different North Sumatra traveler trinkets.

The investigate was conducted with the point of creating and executing instructing materials within the frame of a content book entitled "Drawing Enhancing Varieties of North Sumatra" displayed in two dialects; Indonesian and English. Testing course readings on understudies, and getting understudy reactions through surveys. Expanding the imagination of craftsmanship understudies as well as tourism professionals to apply different North Sumatran decorations to each visitor trinket and property of the trade world.

LITERATURE REVIEW

Development Research

Branch (2009) was the first to introduce this type of research and development or Research (R) and Development (D), abbreviated as R&D. Development research is in line with applied research, because it is a process or method used to validate a product being developed and apply it. The products referred to previously were aimed only at technical products, but subsequent developments were aimed at media products or educational models such as books, software, development of organizational systems and staff and so on (Sugiyono., 2017; Maulidiana, R., & Saragi, D., 2017).

Basically, development research produces a product that will be implemented. This application is a solution to a very urgent problem in a community group or an educational institution, for example. Applied research is a non-systematic investigation that is usually carried out to solve a problem. The results of development research can be applied to solve practical problems in community groups, institutions, companies and students (Irina, F., 2017).

Starting from analyzing the needs of a class of students, determining them in the urgent or urgent category, then creating a design for the product that will be developed. Through the development and testing stages, it is then implemented to become an important part in finding solutions to these urgent needs. So philosophically, applied research is to answer the needs that a group or in the teaching and learning process sometimes does not realize that this is an urgent need. In this way, there will be a change or increase in the results or value of a study group.

Four Levels (Levels) of Development and Applied Research

In general, development research has four different levels of difficulty, namely: first, research without testing, meaning not making and not testing a product. Second, testing without researching, namely testing and validating existing products. Third, researching and testing in an effort to develop existing products. Fourth, researching and testing in creating new products (Sugiyono., 2017).

This research includes the 3rd level, which is conducting research to develop products that will be applied after testing the validity and effectiveness of the product. The product design is sourced from an analysis of student needs so far. To what extent are the teaching materials used so far, find out the weaknesses and shortcomings of these products so that researchers know which direction students need in order to produce their best work.

Definition of Teaching Materials

Teaching materials are a set of materials used by a person or group of people for learning, both formal and informal education. Both starting from the level of the playground to

college. Teaching materials develop along with the development of science and technology. Now teaching materials tend to be in electronic form, and adjusted to the type of media and level of education that uses it. In the learning process that uses LMS (Learning Management System) requires electronic books, so that the teaching materials are adjusted to the learning devices used (Hamdani., 2011). This appears that instructional materials have a key work for the learning prepare which can offer assistance to teachers and understudies in instructing and learning exercises. From the few suppositions over it is concluded that what is called instructing fabric may be a learning gadget consisting of information, aptitudes and states of mind that will be accomplished in a competency standard outlined in a learning arrangement (Abidah, S and Saragi, D, 2021).

Textbooks and textbooks play an important role in clarifying material according to their function as the main instructional media during the teaching and learning process anywhere. Besides that, it also functions for everyone who is interested in knowing and exploring the material or knowledge presented in the book. This textbook is not only used at a certain level, but is general in nature for all levels of educational strata who wish to add insight. The book contains various descriptions and examples of a material or one course. Based on its frame, educating materials are isolated into four kinds, specifically educating materials that can be enjoyed in through auditive, visual, varying media and prints such as books, modules, blurbs and others, at that point tuning in educating materials (auditive) or sound programs. Audio-visual educating materials, included within the intelligently bunch (intelligently instructing materials), tend to be a combination of at least three or more media such as design, content, and video activity (Prastowo, 2013).

Capacities of Instructing Materials and Learning Assets

The capacities of educating materials and learning assets are classified into two parts, to be specific agreeing to those who utilize them and agreeing to the learning procedures utilized. Based on the parties who utilize it, the work of instructing materials can be separated into two kinds, specifically the work for teachers and understudies. The capacities of educating materials for speakers or teachers are (a) time proficiency, (b) lecturers as (c) the method of educating and learning exercises gets to be more viable and intelligently; (d) ended up a direct for teachers to coordinate all exercises in educating and learning exercises (e) got to be an assessment instrument to see the accomplishment of learning results.

In terms of its work, instructing materials are separated into three kinds, specifically person, bunch and classical learning. Individual learning capacities are planned to be able to memorize autonomously, capacities in group learning are outlined to be coordinated between bunches in arrange to extend gather intrigued and action. The work for classical learning is to enact all understudies in one course in educating and learning exercises.

North Sumatra and its Social Wealth

North Sumatra has different tribes and societies that are curious and special. The population consists of 8 in born tribes, to be specific the Batak tribe which moreover consists of 6 sub-ethnic groups to be specific: Toba Batak, Simalungun, Karo, Pak-pak, Mandailing and Sipirok/ Angkola. In expansion to the Batak sub-ethnic, other innate tribes, specifically Malays and Nias. In expansion, there are more tribes in coastal ranges that have blended, such as those on the coasts of Sibolga and Tanjung Balai. The openness of the individuals of North Sumatra to acknowledge remote foreigners makes the ethnic or ethnic groups that occupy it more different, such as the ethnic Chinese, Tamils, Punjabis (India), Pakistanis and Middle easterners. The rest are owned by nearly all tribes from the archipelago, such as those who rule the Javanese, Minang, Acehese and Sundanese.

The social pluralism that developed side by side in North Sumatra includes the developing assortment of societies. The uniqueness of this tribe is that each innate ethnic group in North Sumatra lives in a geographic zone whose title is almost the same as the title of the tribe itself, such as the Toba Batak tribe living and starting from or the areas of Toba, Samosir, Humbang Hasundutan (Humbahas) and North Tapanuli. The Karo individuals live within the Karo fields or Karo, Langkat and Shop Serdang locale. Simalungun tribe lives in Simalungun Rule and Pematangsiantar City. The Malays live in Store Serdang, Serdang Bedagai, and Medan areas. The Mandailing and Sipirok tribes moreover live within the locale of Mandailing Natal, Kotanopan and the City of Padang Sidempuan. The Nias individuals are within Nias Islands which consists of 5 regencies and Gunung Sitoli City (Saragi, 2017:8).

These ethnic differences contribute to social riches in North Sumatra which is exceptionally appealing for the development of tourism, inventive businesses and other trade universes. From this social riches, North Sumatra Area has succeeded in creating the tourism industry and supporting convenience (Saragi, D., 2018).

Embellishing Assortment from North Sumatra

Decorations are moreover called “Ornamen”, determined from the word “Ornamen” (Greek), a shape that's frequently portrayed over and over. The work of beautification is to beautify a surface so as to include esteem and cost to a question being enhanced. Each of the inborn tribes in North Sumatra cleared out artifacts that demonstrate their mental and stylish insights. The artifact is within the shape of a traditional house or conventional house which encompasses a stilt house development comprising of wooden bars with a thump down framework. Each side of the conventional house from the dividers to the roof is brightened with adornments called gorga (Batak Toba dialect) and gerga (Batak Karo).

Adornments for the precursors were not as it were to enhance or improve the surface, but went distant past fair stylish esteem. The decorations that are worn on each property of the conventional house are a representation of the reasoning of the tribe itself, to be specific sees on social and otherworldly conditions, as well as shapes of images of their intellect and considerations. It is no exaggeration to say that the decorations worn on conventional houses are images that have to be deciphered for the meaning behind them (Saragi, D., 2018).

The sorts of decorative themes and their colors outline a family relationship between tribes in North Sumatra, both socially, phonetically and in their traditions. The color of the adornment more often than not employments 3 colors specifically ruddy, white and dark. But for Nias and Malay tribes, they have been affected by their clans, to be specific Minangkabau and Aceh. Where the color of the tribal decoration has experienced the expansion of the essential colors of ruddy, white, dark which have been enhanced with yellow, green, blue and gold colors.

The adornments on the conventional house propelled the apparatuses for clothing, chasing, gathering and therapeutic holders. The material designs were too motivated by the fancy themes of conventional houses, so that the normal North Sumatran material designs, such as ulos and Malay songket, were received from the conventional conventional house adornment designs. This fancy theme proceeds to extend into modern shapes that decorate cutting edge buildings.

RESEARCH METHODS

This inquire about is within the shape of inquire about and advancement (Investigate and Improvement / R and D) which was created by Robert Maribe Department (Branch, 2009) utilizing 5 stages which is shortened as ADDIE. This demonstrate comprises of 5

components that are interrelated and efficiently organized and simple to actualize (Sugiyono, 2017; and Budi, S., 2027). The ADDIE demonstrate incorporates basic advancement investigate stages that have down to earth, brief and orderly stages, to be specific (A) investigation, (D) plan, (D) advancement, (I) execution, and (E) assessment.

The five phases or stages within the ADDIE show have to be be carried out systemically as appeared within the picture underneath.

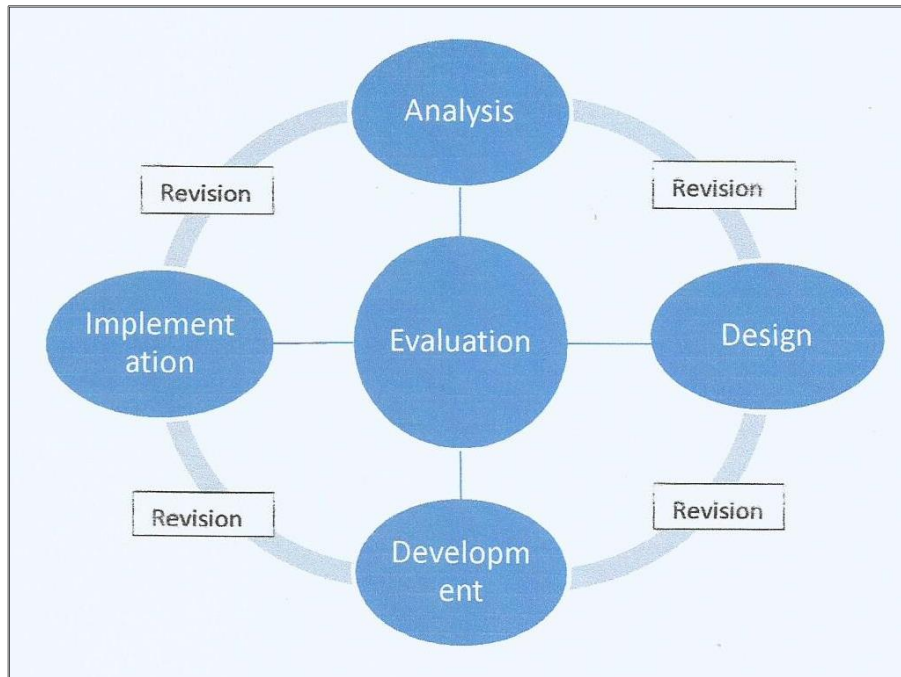


Figure 1. Addie Model

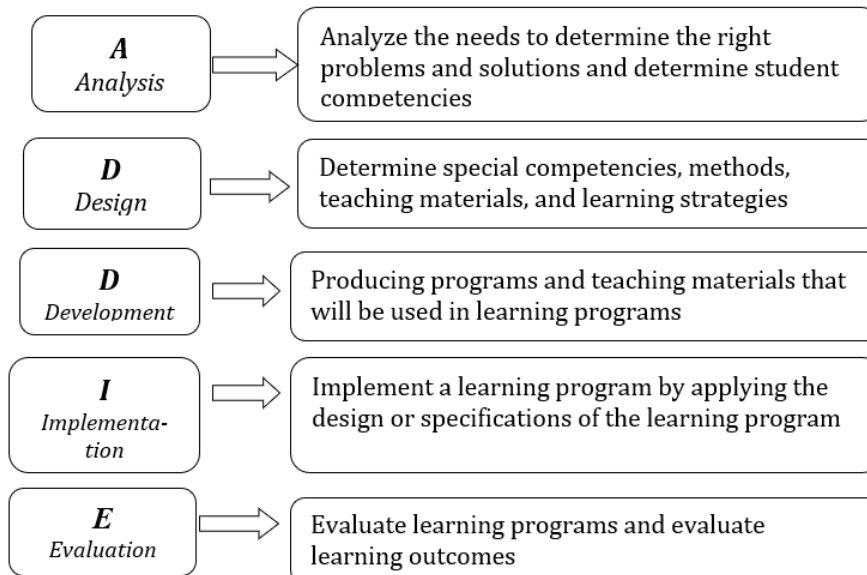


Figure 2. Stages of Development of Addie Model

The research subjects who were the place for product trials were Fine Arts students at the Faculty of Languages and Arts, Universitas Negeri Medan who were taking the "Archipelagic Ornament Design" course in 4 classes who sat in semester V with a total of 72 people. Because the population is homogeneous, the sample is used by simple random sampling of 2 classes (Sugiyono., 2017).

After the books were compiled based on understudy needs, item approval was carried out by 4 specialists, specifically Indonesian and English dialect specialists, cover plan and book appearance specialists, and fabric specialists. The item fabric is adjusted to the learning angles, the reasonableness of the fabric and the rightness of the substance. Another is approval of dialect exactness, both English and Indonesian. The following approval is carried out for the appearance of the book, both the substance and the book cover. The quality of show, fabric introduction, and dialect were gotten from person, little bunch and field trials. Teachers and understudies are included in surveying the quality and common sense of books by filling out a survey instrument. The information gotten is balanced to the destinations and advancement plans utilized. The sort of information collected in this advancement is clear quantitative information as the most information, collected through a survey with a Likert scale between 1 to 4. The sort of information collected is subjective information within the frame of depictions of recommendations and composed input by the respondents in expansion.

The information collection procedures utilized in this research are subjective and quantitative information. Subjective information within the shape of reactions and recommendations for change from teachers and understudies on educating materials for North Sumatra Embellishing Drawing were gotten from survey answers containing course reading appraisal measures from the National Instruction Guidelines Office. Quantitative information were gotten from the comes about of trials and learning developments utilized by teachers.

The information collection instrument is within the shape of an assessment instrument to evaluate the items that have been created. The most instrument utilized may be a survey sheet to approve the fabric, dialect and introduction of the book or format. To test the adequacy of books, surveys were utilized to reply to students' reading material gotten from person trials, little gather trials, and constrained field trials (Widoyoko, S. E P., 2014).

The instrument lattice approval sheet by fabric specialists comprised of 20 things, each of which was given a score of 1 to 4 with categories extending from exceptionally great (4), great (3), great sufficient (2), not great (1). The possibility component contains 13 questions and the etymological component contains 7 questions. The introduction plan survey comprises of 30 questions comprising of 10 questions of allure, 9 questions of picture show, 7 questions of composed show and 4 questions of cohesiveness. Understudy reaction instrument with 20 questions comprising of 5 dialect questions, 5 introduction questions and 10 substance markers. The survey for speakers comprises of 20 things comprising of 5 questions almost dialect, 5 questions approximately introduction and 10 questions approximately book substance. The survey was tended to 36 understudies and 4 teachers.

Data Analysis Technique

Information investigation was carried out on the condition of the North Sumatra Decorative Drawing Course reading. The information collected through the approval comes about of 4

specialists additionally the comes about of a survey which was dispersed to understudies and speakers. Investigate rebellious for validators and person tests, little bunches and restricted field bunches are made within the frame of a Likert scale that has been given a score of 1 to 4 with a destitute category (1) to exceptionally great (4). At that point it was analyzed expressively subjectively, to be specific calculating the rate of indicators for each category within the educating materials created as takes after: (Budi, S., 2017)

$$\% \text{ Score} = \frac{\text{Number of Indicator per Category}}{\text{Number of Total Categories Indicators}} \times 100\%$$

From the calculation of the formula above, a number is generated in the form of a percentage. The score classification is subsequently changed to classification in the form of a percentage (Sugiyono, 2017), then interpreted with qualitative sentences listed in Table 1.

Table 1. Criteria Percentage of the Emergence of Indicators of Teaching Materials for Drawing North Sumatra Ornamental Books that have been developed

No	Answer	Score
A	Very Good	85% ≤ X < 100%
B	Good	71% ≤ X < 84%
C	Middle	31% ≤ X < 70%
D	Not Good	0% ≤ X < 30%

RESULTS AND DISCUSSION

The beginning organizes of conducting a needs examination within the frame of interviews with students and teachers within the Archipelago Decoration Plan course concluded that it was vital to get satisfactory course readings in agreement with the competency accomplishments of the course and characterized by the neighborhood culture of North Sumatra. Existing instructing materials are not adequate as a standardization of accomplishment, so it is vital to create instructing materials within the shape of two dialects with colorful shows.

In agreement with the input and recommendations from the supporting speakers for this course, it is way better in case it has nearby social subtleties, so the instructing materials will be created within the shape of a reading material with the title Drawing Enhancing Varieties of North Sumatra.

The results of the analysis of the learning needs of the course can be concluded, both within the educational modules, the requirements of understudies and teachers that learning materials and media have so distant been as well common and not particular. Proposals from a few speakers ought to create reading material materials and media to be more particular to promote North Sumatra's nearby shrewdness. Archipelagic adornment materials are recommended to be more particular as North Sumatra adornments with the reason to present them to understudies and for the improvement needs of other subjects such as the plan of normal North Sumatran traveler gifts. With the development of materials towards nearby substance, it can present and advance North Sumatran embellishing styles in different North Sumatran traveler souvenirs.

Reading material created into bilingual course readings to be expended by understudies and the common open exterior colleges. This is often aiming to be able to pull in understudies

from exterior campuses all through Indonesia conjointly from overseas to think about within the Fine Expressions division as one of the prerequisites for proposing prevalent accreditation accomplishments and clear the way towards universal accreditation. The product design stage is based on the findings of the needs analysis carried out. The initial stage determines several themes in the form of drafts which are divided into several chapters in the book. Then do the preparation of validation instruments in accordance with the product assessment criteria. Furthermore, the product in book form was assessed by 4 validators in the field of material, book design or presentation, Indonesian and English.

The validator's appraisal and recommendations got to be input for progressing the created educating fabric items. The comes about of another modification are evaluated twice by the validator so that the item comes to a usable rating. Accomplished scores meet the rating limit within the exceptionally great category and merit to be tried without advancement.

Indeed, in spite of the fact that it has come to trial achievability, the item is still being culminated agreeing to the recommendations from the teacher and as it were at that point can it be attempted out within the educating and learning handle for the Nusantara Adornment Drawing course for fifth semester students. The item trial handle is carried out employing a survey instrument filled in by understudies. The comes about of the survey gotten got to be information for testing the adequacy and practicality of instructing materials. Adequacy to demonstrate whether there's an increment within the plan of a assortment of visitor gifts based on decorations commonplace of North Sumatra.

The ultimate arrange of ADDIE advancement is assessment, this arrange is carried out by analysts by analyzing information gotten from 4 validators also the comes about of interviews with students and speakers. Information prove of item achievability comes about gotten from the meet comes about are at that point classified concurring to the investigate destinations and after that analyzed.

The approval comes about of the introduction plan and layout of the instructing materials for the North Sumatra Enhancing Drawing Book were announced attainable and may be tried after the moment organize of approval was carried out, the ultimate result of the possibility of the appearance of the book or format was 3.68 or 91.38% with a really great category and worth testing. Based on the comes about of the fabric master approval, this teaching material gotten a score rate of 3.52 or 90.20% with exceptionally great criteria. Language specialist approval with an normal score of 3.48 or 89.27% is exceptionally great and worth testing. Whereas the comes about of the survey evaluation tended to to 4 speakers appeared that educating materials within the shape of reading material were within the "exceptionally great" category with a normal rate of 3.70 or 92.42%.

The comes about of restricted field trials conducted on 18 understudies brought about in information utilized to discover out the benefits of the item for understudies and appeared that North Sumatra Embellishing Drawing educating materials were within the "exceptionally great" category with a rate of 88.94%, so it was concluded that the course reading was pronounced doable to apply got to be an obligatory book for the course Drawing Archipelago Adornments. In the meantime, to discover out the movement of understudies gotten from the answers to the survey which was carried out employing a Likert scale. The accomplishment of understudy exercises was exceptionally great with a normal reply of 96% of the 20 questions and 18 understudies replied.

Evaluation and to begin with organize input from the validator as the moment step of item advancement that has been completed. After advancements were made based on input from

the cover plan master and the appearance or format of the book, it was submitted back to the validator and gotten an evaluation commendable of being tried since it had expanded from an appraisal rate of 84.56% to 91.38% within the exceptionally great category and an increment of 6.82 %. Fabric approval has increased from a normal esteem of 3.28 to 3.52 or 90.20%. Moreover, the approval carried out on the dialect of course readings experienced two validations with a normal last score of 3.48 or 89.27%. At long last, from the conclusions of the four validators, the item of the North Sumatra Adornment Drawing reading material is worth attempting out for understudies majoring in fine expressions who are in semester V.

The results of the person trial appraisals were expressed within the "exceptionally great" category with a add up to normal rate of 88.1%. Person trials were carried out to discover out students' starting reactions to educating materials some time recently conducting little gather trials. The comes about of the evaluation of the content indicators were announced within the "exceptionally great" category with a normal percentage of 89.3%, the dialect pointer was 97.6% within the "exceptionally great" category and the introduction marker was 88.8% within the "exceptionally great" category. This implies that the instructing fabric within the frame of the North Sumatra Embellishing Drawing Reading material can be connected as educating fabric for the Archipelago Decoration Plan course.

The comes about of the little gather trial evaluation were carried out to re-find understudy reactions to instructing materials and shortcomings after individual trials were carried out. The comes about of the little bunch trial evaluation gotten a normal rate of 91.2% within the "exceptionally great" category. The comes about gotten were superior than the individual test since corrections had been made concurring to the validator's suggestions. The comes about of the evaluation on fabric or substance markers were 88.1% within the "exceptionally great" category, the phonetic marker was 94.4% within the "exceptionally great" category as well as the introduction marker was 94.4% within the "exceptionally great" category. Another step is to conduct constrained field trials.

To discover out how valuable the educating materials are, a constrained field trial was carried out. The results of the appraisal of instructing materials gotten a normal rate of 89.0% within the "exceptionally great" category. The comes about of the evaluation of instructing materials on substance pointers gotten a normal rate of 88.9% within the "exceptionally great" category, the dialect pointer gotten an average rate of 90.8% within the "exceptionally great" category and the introduction pointer was 90.5% within the "exceptionally great" category. Exceptionally great". Based on the comes about of understudy surveys, it was found that the application of this course reading was demonstrated to be able to extend students' thoughts and imagination in planning shapes and fancy themes on different North Sumatra visitor trinkets. This implies that the instructing fabric within the shape of the North Sumatra Embellishing Drawing Course reading can be connected as an obligatory book within the Archipelago Decoration Plan course.

From the talk carried out, it can be concluded that the advancement of instructing materials was carried out in five stages and was approved by 4 specialists twice each. The comes about of the validator's evaluation appeared that the reading material item created gotten an evaluation that was exceptionally doable to be connected as an obligatory book for the Drawing of Archipelago Adornment course. The show of books and materials contained within the items created is exceptionally compelling and commonsense. The comes about of this appraisal were gotten from the comes about of a survey filled in by understudies and speakers. Based on perception sheet information on understudy movement and imagination

at the usage arrange, it appears that understudy action and imagination in planning different visitor gifts based on North Sumatra decorations expanded altogether. Finally, from the past dialog it is demonstrated that the item of creating instructing materials within the frame of reading material can be connected to become a obligatory handbook within the Archipelago Decoration Plan course.

CONCLUSION

The improvement of educating materials within the frame of a North Sumatra Enhancing Drawing course reading utilizing the ADDIE advancement show meets the substantial criteria and is viable in it utilize, demonstrated by the approval comes about of 4 specialists, each of whom gave a score above the limit and within the exceptionally great category. The level of achievability is gotten based on the evaluation of validators, specifically English and Indonesian dialect specialists, fabric specialists, and plan or format specialists (book appearance). The educating fabric was announced successful for utilize as a handbook for the North Sumatra Adornment Plan course, able to fortify learning action and inventiveness in understudies majoring in Fine Expressions Instruction.

The viability of applying reading material is able to extend students' imagination and knowledge in planning different properties of works of craftsmanship with different North Sumatra adornments so that they are able to create plans for different inventive mechanical items in different forms of commonplace North Sumatra traveler trinkets. The comes about of the advancement within the frame of double dialect course readings can be acknowledged by understudies and the open as prove by the comes about of survey answers and the comes about of expanded student achievement. At last, it was recommended to the Fine Expressions instruction division to apply this product to extend the intrigued of understudies exterior Sumatra and indeed from overseas to consider within the Fine Expressions office, Workforce of Dialects and Expressions, Universitas Negeri Medan.

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