

06. Fithriyah Inda - Teaching Indonesia (667)_2

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Teaching Indonesian Language for Foreign Speakers in the State University of Surabaya: Strategies and Challenges

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ABSTRACT

This paper aims to discuss the challenges and strategies of teaching Indonesian language to foreign speakers in State University of Surabaya. This study emphasizes on the strategies that can be used to improve the effectiveness of Indonesian language teaching for foreign speakers, given the various challenges that arise during the teaching-learning process. The study was conducted using qualitative method and in-depth interviews as the data collection tool. The respondents in this study were 10 Indonesian language teachers for foreign speakers from various countries in Asia and Europe. The research results show that the first problem is related to the complex grammar of the Indonesian language, which is difficult for foreign speakers to grasp, and the need to adapt teaching methods to suit the learning style and needs of foreign students. The strategies to overcome these problems include simplifying the teaching of grammar through the use of practical examples, employing active learning through games and role-playing, and having student-centered teaching methods that are tailored to the needs and preferences of foreign students.

KEYWORDS

Strategies and Challenges; Teaching Method; Bahasa Indonesia; BIPA dance

INTRODUCTION

Teaching Indonesian language to foreign speakers has become increasingly important in the current era of globalization (Omar, 2012), (Setyawan, 2019). As the official language of Indonesia, Bahasa Indonesia is one of the important languages in Southeast Asia. It is also recognized as one of the official languages in ASEAN and has become an important language in international cooperation in the region (Arifin, 2019), (Rahayu, 2020), (Kadarisman, 2020). Therefore, more and more people from various countries choose to learn Bahasa Indonesia for academic, business, or personal purposes. The growing interest in learning Bahasa Indonesia can be attributed to the increasing global importance of Indonesia as a country with a significant economy and population. Indonesia is the fourth most populous country in the world and has a rapidly growing economy, making it an attractive destination for businesses and investors (Firman, 2016), (Kurniasih, 2018), (Sholihah and Arifin, 2021). Many multinational companies have operations in Indonesia, and it is also a popular tourist destination. The government of Indonesia has also actively promoted the country's culture and language through various initiatives, such as the Visit Indonesia Year program and the Indonesian Language Month (badan bahasa, 2016), (Sofwan, 2019), (kemdikbud, 2021). As a result, the demand for Bahasa Indonesia language

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